

WCC BOARD OF DIRECTORS MEETING  
MONDAY, SEPTEMBER 18, 2023

Meeting called to order by President Tim Lofgren at 6:00 pm

Present: Maureen Longoria, Chris Smith, Dave Scherwinski Tim Lofgren, Holly Olson, Randy Kalal, Barbi Nelson.

Excused: Jerry Reiderer

Visitors: Cathy Scherwinski, Neil Wenberg

August minutes read and approved—Dave/Chris

Financial report received

Bank Balance \$5,427.26

Insurance for 6 months will be paid out soon.

Invoices for ads on ice will be sent out soon.

Golf Outing Receipts: \$2,810.00 + (some receipts pending)

Expenses \$1,415.76

Difference \$1,394.24+

Neil gave an update on Youth and High School curling. He is still trying to lock in dates for Curling in the Gym for 5th graders.

## OLD BUSINESS

### 1. Club improvements

- a. Reverse Osmosis/Deionization—complete
- b. Electric Motor rebuild—complete
- c. LED bulb conversion—completed
- d. Power-washing icehouse wall—complete
- e. Painting supports in ice house—complete
- f. Blowing junk from above insulation—complete
- g. Repairs to the Spreadstone—not yet done

### 2. Iola Car Show netted club \$955.76, A&W-\$400.00

3. Discussion regarding Rookie Spiel, needs to be a full fee bonspiel, should primarily be internal and might benefit with a name change. TBC

### 4. Digital Marketing report-

Short for High School Curling has had the kegs blurred for use at the High School.

Discussion of making a screen to place in front of kegs permanently.

### 5. Golf outing proceeds to be used for H.S. Team

Motion made to authorize Neil to purchase new measuring device of a quality that other clubs use as well as a biter bar that will go over stones. Dave/Barbi—Approved.

6. Club has changed accounting firms. Previous company cost us money in late fees for missed tax payments. We will pursue recovering those costs.

#### NEW BUSINESS

1. Discussion regarding creating means to use credit cards to pay for dues. Motion made to authorize Maureen to set this up. Dave/Chris—Approved.

2. Heat Exchange is leaking and needs to be rebuilt. Cost is \$4,000 in additional to \$3,200 start up costs.

3. Issues for new season—none

4. Update on current plans for publicity. Banners ordered. Curtis created a QR code in a Powerpoint slide that can be printed and posted. Cards ordered.

5. Hotel/Motel grant request has gone out. Tim will apply for grant to help cover cost of Fabric Sheet Covers. Affirmed.

6. Items for Fall Meeting include a report to members regarding new ice-making procedures, including recommendation of moving toward Fabric Sheet Covers from HacktoHack, Bonspiel dates and new Friday Evening Format. In addition there will be signups for Waupaca Halloween Booth, Learn2Curl and the BOB.

Next Board Meeting: Tuesday, October 17—5:30 pm.

Fall Meeting: Tuesday, October 17—6:30 p.m.

Submitted: Barbi Nelson